ICBITS 2027
The 1st International Conference on Business Innovations, Technology & Sustainability

Call for Papers

The Organizing Committee of ICBITS 2027 cordially invites researchers, academicians, industry professionals, policymakers, consultants, entrepreneurs, and postgraduate students to submit original, high-quality, and unpublished research papers that contribute to advancing knowledge in business, management, innovation, sustainability, and technology-driven organizational transformation.

ICBITS 2027 particularly welcomes interdisciplinary research that integrates business strategies with emerging technologies, providing practical solutions to contemporary challenges faced by organizations, governments, and society.

Authors are encouraged to submit theoretical, empirical, conceptual, review, and case-study papers that demonstrate academic rigor, innovation, and practical relevance.

Conference Tracks

Track 1 – Business Strategy, Leadership & Corporate Governance

Topics include, but are not limited to:

- ✓ Strategic Management
- ✓ Corporate Strategy
- ✓ Business Policy
- ✓ Organizational Leadership
- ✓ Corporate Governance
- ✓ Change Management
- ✓ Organizational Behavior
- ✓ Business Ethics
- ✓ Responsible Leadership
- ✓ Corporate Social Responsibility (CSR)
- ✓ Business Resilience
- ✓ Family Business Management

Track 2 – Accounting, Finance & FinTech

Topics include:

- ✓ Financial Management
- ✓ Corporate Finance
- ✓ Investment Analysis
- ✓ Islamic Finance
- ✓ Financial Risk Management
- ✓ Accounting Information Systems
- ✓ Auditing
- ✓ Financial Reporting
- ✓ Financial Technology (FinTech)
- ✓ Blockchain Applications in Finance
- ✓ Digital Payments
- ✓ Sustainable Finance

Track 3 – Marketing, Consumer Behavior & Digital Commerce

Topics include:

- ✓ Strategic Marketing
- ✓ Digital Marketing
- ✓ Social Media Marketing
- ✓ Consumer Behavior
- ✓ Customer Experience Management
- ✓ Brand Management
- ✓ Retail Management
- ✓ E-Commerce
- ✓ Digital Commerce
- ✓ Marketing Analytics
- ✓ Customer Relationship Management (CRM)
- ✓ Influencer Marketing

Track 4 – Entrepreneurship & Innovation Management

Topics include:

- ✓ Entrepreneurship
- ✓ Startup Ecosystems
- ✓ Innovation Management
- ✓ Business Model Innovation
- ✓ Venture Capital
- ✓ Technology Commercialization
- ✓ Small and Medium Enterprises (SMEs)
- ✓ Social Entrepreneurship
- ✓ Innovation Policy
- ✓ Design Thinking
- ✓ Innovation Ecosystems

Track 5 – Digital Transformation & Business Analytics

Topics include:

- ✓ Digital Transformation Strategy
- ✓ Business Intelligence
- ✓ Business Analytics
- ✓ Data-Driven Decision Making
- ✓ Big Data Analytics
- ✓ Predictive Analytics
- ✓ Cloud Computing for Business
- ✓ Enterprise Information Systems
- ✓ Digital Business Models
- ✓ Process Automation
- ✓ Intelligent Business Systems
- ✓ Digital Twin Applications in Business

Track 6 – Artificial Intelligence for Business

Topics include:

- ✓ Artificial Intelligence Applications in Business
- ✓ Generative AI for Enterprises
- ✓ Machine Learning for Business Decision Support
- ✓ AI-Powered Customer Experience
- ✓ Intelligent Decision Support Systems
- ✓ Business Process Automation
- ✓ AI Governance
- ✓ Explainable AI in Business
- ✓ AI Ethics
- ✓ Conversational AI
- ✓ Recommender Systems
- ✓ AI in Financial Services

Track 7 – Sustainability, ESG & Circular Economy

Topics include:

- ✓ Environmental, Social & Governance (ESG)
- ✓ Sustainable Development
- ✓ Green Business
- ✓ Circular Economy
- ✓ Sustainable Supply Chains
- ✓ Carbon Management
- ✓ Climate Risk
- ✓ ESG Reporting
- ✓ Sustainable Investment
- ✓ Renewable Energy Economics
- ✓ Sustainable Innovation
- ✓ Responsible Business Practices

Track 8 – Human Resource Management & Organizational Development

Topics include:

- ✓ Human Resource Management
- ✓ Talent Management
- ✓ Employee Engagement
- ✓ Workforce Analytics
- ✓ Organizational Learning
- ✓ Leadership Development
- ✓ Diversity, Equity & Inclusion
- ✓ Performance Management
- ✓ Employee Wellbeing
- ✓ Digital HR
- ✓ Future of Work

Track 9 – Supply Chain, Operations & Smart Logistics

Topics include:

- ✓ Operations Management
- ✓ Supply Chain Management
- ✓ Smart Logistics
- ✓ Procurement Management
- ✓ Inventory Optimization
- ✓ Digital Supply Chains
- ✓ Industry 4.0
- ✓ Industry 5.0
- ✓ Smart Manufacturing
- ✓ Quality Management
- ✓ Lean Management
- ✓ Sustainable Logistics

Special Sessions

The conference welcomes proposals for Special Sessions in emerging areas, including:

- ✓ Women in Business Leadership
- ✓ AI for Sustainable Enterprises
- ✓ Future of Digital Banking
- ✓ Smart Cities & Urban Innovation
- ✓ Entrepreneurship Education
- ✓ Business Education in the Age of AI
- ✓ Public Sector Innovation
- ✓ Healthcare Management Innovation
- ✓ Tourism & Hospitality Management
- ✓ Smart Governance

Researchers interested in organizing a Special Session should contact the Technical Program Committee.

Workshops & Tutorials

ICBITS 2027 will also host interactive workshops and professional tutorials designed to bridge academic research with industry practice.

Potential workshop themes include:

- ✓ Artificial Intelligence for Managers
- ✓ Business Analytics Using Python and Power BI
- ✓ ESG Reporting and Sustainability Metrics
- ✓ Digital Marketing Strategies
- ✓ Design Thinking for Innovation
- ✓ Startup Incubation and Venture Creation
- ✓ Research Methodology and Academic Publishing
- ✓ Case Writing for Business Education

Workshop proposals from academia and industry are welcome.

Publication Opportunity

Accepted papers will undergo a rigorous double-blind peer-review process conducted by the Technical Program Committee and independent subject experts.

Papers accepted for presentation at ICBITS 2027, duly registered, presented during the conference, and successfully meeting all editorial and production requirements, will be considered for publication in the official conference proceedings published by Springer Nature, subject to Springer Nature's acceptance of the conference and compliance with the publisher's policies and quality standards.

The conference proceedings are expected to be submitted by the publisher for indexing in major scholarly databases such as:

- ✓ Scopus*
- ✓ Web of Science – Conference Proceedings Citation Index (CPCI)*
- ✓ Google Scholar
- ✓ Dimensions
- ✓ Crossref

*Indexing is determined solely by the respective indexing agencies and cannot be guaranteed by the conference organizers or the publisher.

Best Paper Awards

To recognize outstanding scholarly contributions, ICBITS 2027 will present the following awards:

- 🏆 Best Paper Award
- 🏆 Best Student Paper Award
- 🏆 Best Industry Paper Award
- 🏆 Best Presentation Award
- 🏆 Young Researcher Award

Award recipients will receive a certificate of excellence and formal recognition during the conference closing ceremony.

Who Should Participate?

ICBITS 2027 welcomes participation from:

- ✓ Academicians and Researchers
- ✓ University Faculty Members
- ✓ Postgraduate and Doctoral Students
- ✓ Industry Professionals
- ✓ Business Executives
- ✓ Entrepreneurs and Startup Founders
- ✓ Consultants
- ✓ Government Officials
- ✓ Policymakers
- ✓ NGOs and International Organizations

Paper Submission

The Organizing Committee of ICBITS 2027 invites the submission of original, unpublished, and high-quality research papers that have not been previously published or simultaneously submitted to another journal or conference.

Submissions should present significant theoretical, methodological, or practical contributions within the conference themes and demonstrate originality, academic rigor, and relevance to contemporary business and management challenges.

Authors may submit:

- ✓ Original Research Papers
- ✓ Applied Research Papers
- ✓ Industry Case Studies
- ✓ Systematic Literature Reviews
- ✓ Conceptual Papers
- ✓ Position Papers
- ✓ Short Papers (Emerging Research)
- ✓ Doctoral Research Papers

All submissions must be written in **clear academic English**.

Manuscript Preparation

Authors are requested to prepare their manuscripts according to the official Springer Nature Conference Proceedings Template (or the publisher's designated template once the proceedings series is confirmed).

Manuscript Requirements

Item	Requirement
Language	English
Format	Springer Nature Proceedings Template
File Format	Microsoft Word or LaTeX
Font	As specified in the publisher template
References	APA 7th Edition or publisher-required citation style
Originality	Must not be under review elsewhere

Templates will be available for download from the conference website.

Online Submission System

All manuscripts must be submitted electronically through the official conference management system.

Submission Portal: EasyChair (Submission Link announced soon)

Conference Website:

https://icbits27.jicollege.edu.sa

No submissions via email will be accepted.

Peer Review Process

ICBITS 2027 is committed to maintaining the highest standards of academic quality and research integrity.

Each submitted manuscript will undergo the following review process:

Step 1 – Initial Screening

The Editorial Office will verify:

- Scope alignment
- Template compliance
- Language quality
- Completeness of submission

Non-compliant papers may be returned to authors before peer review.

Step 2 – Plagiarism Screening

Every submission will be screened using professional plagiarism detection software. Papers with unacceptable similarity levels or evidence of plagiarism, duplicate publication, or unethical practices will be rejected without peer review.

Step 3 – Double-Blind Peer Review

Each manuscript will be evaluated by at least two independent expert reviewers.

Reviewers will assess submissions based on:

- Originality
- Novelty
- Scientific contribution
- Methodological rigor
- Technical quality
- Practical relevance
- Clarity of presentation
- Quality of references

Where reviewer recommendations differ significantly, an additional reviewer may be assigned.

Step 4 – Editorial Decision

Based on reviewers' recommendations, papers may receive one of the following decisions:

- Accept
- Accept with Minor Revisions
- Major Revisions Required
- Reject

Authors receiving revision requests must submit a revised manuscript along with a response to reviewers.

Step 5 – Camera-Ready Submission

Accepted papers must submit:

- Final camera-ready manuscript
- Copyright documentation
- Author metadata
- Registration confirmation

Only fully compliant papers will proceed to the publisher.

Publication Ethics

ICBITS 2027 adheres to internationally recognized standards of publication ethics and research integrity.

Authors must ensure that their submissions:

- ✓ Are original and unpublished.
- ✓ Are not simultaneously submitted elsewhere.
- ✓ Properly acknowledge all sources.
- ✓ Accurately report research findings.
- ✓ Disclose any conflicts of interest.
- ✓ Obtain required ethical approvals for human or animal studies.
- ✓ Respect copyright and intellectual property rights.

The conference follows the principles of the **Committee on Publication Ethics (COPE)**.

Artificial Intelligence (AI) Usage Policy

ICBITS 2027 recognizes the increasing role of Artificial Intelligence tools in academic research.

Authors may use AI-assisted tools for language editing, grammar correction, or coding support; however:

- ✓ Authors remain fully responsible for all submitted content.
- ✓ AI tools must not be listed as authors.
- ✓ Fabricated references or AI-generated false information are strictly prohibited.
- ✓ Significant AI assistance should be disclosed where appropriate.
- ✓ Research integrity and originality must always be maintained.

No-Show Policy

To maintain the academic integrity of the conference:

- ✓ At least one registered author must present the accepted paper.
- ✓ Presentation may be delivered in person or live online.
- ✓ Pre-recorded presentations will not be accepted unless explicitly approved by the Organizing Committee under exceptional circumstances.
- ✓ Papers that are not presented will be withdrawn from the final conference proceedings.

Important Dates

Activity	Date
Full Paper Submission Deadline	30 November 2026
Expected First Round Review Completion	10 January 2027
Expected Notification of Acceptance	20 January 2027
Expected Camera-Ready Paper Submission	20 February 2027
Early Bird Registration Deadline	20 February 2027
Regular Registration Deadline	20 March 2027
Conference Program Announcement	1 April 2027
Conference Dates	20–21 April 2027

Registration Includes

- ✓ Conference participation
- ✓ Access to all keynote sessions
- ✓ Technical sessions
- ✓ Conference kit (in-person attendees)
- ✓ Digital conference materials
- ✓ Certificate of Presentation
- ✓ Certificate of Participation
- ✓ Coffee breaks and lunch (in-person attendees) *
- ✓ Consideration for publication in the official conference proceedings, subject to successful completion of all publisher requirements